

# HOW TO CREATE A COMPELLING POSTER

Canon's imagePROGRAF™ Series of multifunction and single function large format printers come with all the tools you need to easily create compelling posters in-house.

## FREE LAYOUT PLUS

NEW

Anyone can create engaging large-format posters using **Free Layout Plus** software, which offers a range of handy features:



### Easy layout (Office app)



### Free Layout

Freely arrange originals from various applications on a page before printing.



### Folded Poster

Any two pages can easily be arranged to be back-to-back when folded over after printing. This is an ideal solution for creating 2-sided promotional posters that can be hung from the ceiling, e.g. in retail stores.



### Tiling

Tiling is an easy to set up solution that enables you to create extra-large posters (larger than the printer width) by combining several sheets, each showing part of a single image.



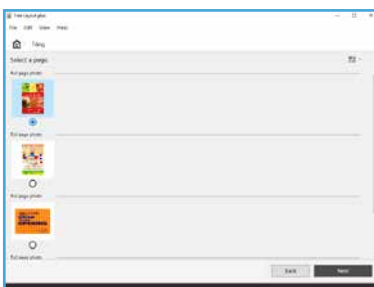
### Standard-size layout

Original images from various applications can be printed at standard sizes or to fit the roll width. For optimum efficiency, you can adjust details such as image layout, position on a roll, and size while previewing your changes in real time.

## FOCUS ON TILING

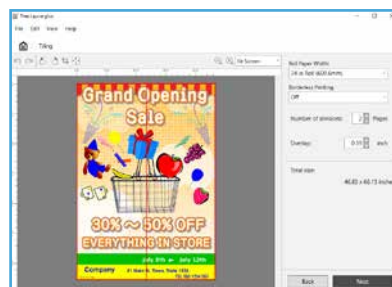


### Tiling: Page Selection Screen



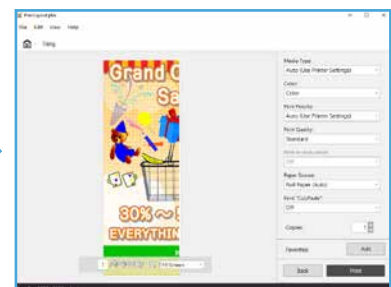
Select the poster to print

### Tiling: Edit Screen



Edit tiling settings

### Tiling: Print settings



Send to print

# POSTER ARTIST LITE V3.0



**PosterArtist Lite V3.0** lets anyone easily create professional-looking posters.

A wide variety of templates, stock photos and clip art for various business types and themes are included to suit a range of objectives and applications.



PosterArtist Lite



## CLOUD CONTENT



Easily access over 350 templates and images and enjoy greater freedom in updating and adding content

**Contents in the cloud storage:**



**Minimum content supplied**

- Templates: 10
- Photos: 30



**Downloadable from the cloud**

- Template
- Artwork
- Photo

## MULTILINGUAL POSTERS

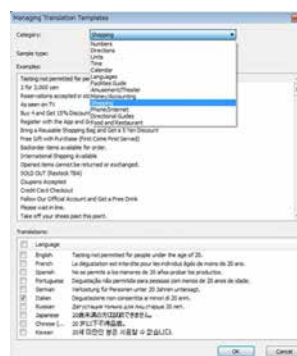


Create posters with text in multiple languages



**60 new multilingual templates**

**160 intuitive pictograms**



**Support for 900 common expressions in 10 languages.** (English, French, German, Italian, Spanish, Portuguese, Russian, Simplified Chinese, Japanese, and Korean)



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English Edition  
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